



LILY YIN

Partner-Shanghai

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PRACTICE AREA

MS. YIN HAS EXTENSIVE EXPERIENCE IN PRIVATE EQUITY, M&A, AND FUND FORMATION. SHE IS ACTIVELY INVOLVED IN PROVIDING LEGAL SERVICES IN THE MEDIA, INTERNET AND TECHNOLOGY INDUSTRIES.

Education

- Fudan University School of Law, LL.B.
- New York University, LL.M.

Professional Qualification

- Admitted to practice in the PRC
- Admitted to practice in New York

REPRESENTATIVE MATTERS AND CASES

M&A/ PE and JV Formation deals

- Represented Ant Financial in Alibaba's investment in Ant Financial for an approximately 33% stake
- Represented Ant Financial in establishing a securities consulting joint venture with Vanguard
- Represented Pactera in the acquisition of its controlling stake by HNA and subsequently CEC
- Represented CMC Incorporation in its investment in a leading online gaming company and several other entities
- Represented Boyu Capital in its equity investment in Tongcheng Tourism, a leading online travel agency
- Represented Tongcheng Tourism in its strategic financings and business cooperation with Ctrip and Wanda
- Represented Tongcheng Tourism in its controlling stake acquisition of Hongtu Airlines
- Represented Alibaba in its investments in Yiguo, a leading online food sales marketplace operator in China
- Represented Alibaba in its investment in Qianxun Spatial Intelligence Inc.
- Represented Ant Financial in its investment in Snowball and several other entities
- Represented leading market players such as Kuaidi and Qianxun Spatial Intelligence Inc. in their respective private financing deals
- Represented Welkin Capital in its investment in a leading credit rating company
- Represented Shanghai Integrated Circuit Industrial Investment Fund in its investment in Shanghai Everdisplay Optonics

Capital Market deals

- Represented Focus Media in its initial public offering and listing on the NASDAQ and in its follow-on offerings
- Represented Tiange, a leading online video and audio business operator, in its initial public offering and listing on the main board of the Hong Kong Stock Exchange
- Represented Genscript in its initial public offering and listing on the main board of the Hong Kong Stock Exchange
- Represented hiSoft in its initial public offering and listing on the NASDAQ
- Represented NASDAQ-listed hiSoft, a leading software outsourcing company listed, in its merger with NYSE-

listed VanceInfo

- Represented NASDAQ-listed Pactera in its privatization
- Represented Baozun in its initial public offering and listing on the NASDAQ

Fund Formation and Assets Management

- Represented the general partner in the formation of Oriza Buy-out Fund
 - Represented China Media Capital (CMC) in forming its RMB II fund
 - Represented KKR and COS Capital in their formation of Greater China Special Opportunity Fund, L.P.
 - Represented Shanghai Venture Capital Co., Ltd. in its LP investments in various venture capital funds on behalf of Venture Capital Guiding Fund of Shanghai
 - Represented Shanghai Venture Capital Co., Ltd. in its investment in Shanghai Wuyuefeng Integrated Circuits Equity Investment L.P.
 - Represented China Pacific Insurance(group) Co., Ltd. in its investments in several famous RMB and USD funds
 - Represented Noah in its outbound investments through the feeder fund incorporated in the Shanghai Free Trade Zone as well as its onshore LP investments
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