



ZHENYUAN HU

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PRACTICE AREA

DR. HU SPECIALIZES IN DISPUTE RESOLUTION, INTER ALIA COMPLEX DISPUTE RESOLUTION RELATED TO IP, COMPETITION, AND COMMERCE LAW. HE HAS EXTENSIVE EXPERIENCE AND DEEP INSIGHT IN THE PRACTICE OF CIVIL LITIGATION AND ARBITRATION.

Education

- Fudan University, PhD in law, 2009

Professional Qualification

- Admitted to practice in the PRC

Professional Background

- Dr. Hu is also an arbitrator of Shanghai International Arbitration Center and Shanghai Arbitration Commission, a mediator of World Intellectual Property Organization and Shanghai Commercial Mediation Center.

REPRESENTATIVE MATTERS AND CASES

IP Cases and Matters

- Advised MaxMara on trademark protection
- Advised Victrex on trademark protection
- Advised Kobayashi on patent protection
- Advised Cargill on trademark protection
- Advised Daikin on patent protection
- Advising SEWPG on intellectual property protection
- Advising Jiangnan Shipyard on intellectual property protection
- Representing Fill-Med in administrative litigations of trademark registration
- Represented Dulwich successfully in an administrative litigation of trademark recordal
- Represented MUJI successfully in a litigation of trademark infringement
- Defended Bilibili successfully against Tencent in a litigation of copyright infringement

Competition Cases and Matters

- Defending Henkel in an anti-trust litigation
- Representing Tiktok in an antitrust litigation against Tencent
- Defended Budweiser successfully in a litigation of refusal to deal
- Defended Viscas successfully in a litigation of cartel agreement
- Advised Adidas on anti-trust law
- Advised Texas Instruments on protection of trade secret
- Advised 3M on protection of trade secret
- Protected OTIS successfully for its trade secret by preliminary injunction
- Advised Novartis on protection of trade secret
- Advised Abbott on strategy in an anti-unfair competition matter

- Advised Alipay on strategy in a potential commercial defamation case
- Represented Bilibili in a litigation of anti-unfair competition against iQIYI
- Representing Zeon in a litigation of trade secret infringement
- Representing Wengfu in a litigation of trade secret infringement
- Defending Vivest in a litigation of trade secret infringement against Zoll

Commercial Arbitration and Litigation

- Advised Department of Health and Social Care of UK on potential disputes over sales agreements
- Advised Luft Hansa in potential disputes over JVC
- Defending Adient in an arbitration of JVC dispute before CIETAC
- Representing a famous US-based high-tech corp. (in Fortune 500) in an arbitration of sales agreement
- Defending a state-owned bank (in Fortune 500) in a litigation of commercial trust
- Advised Jeguar on contractual law
- Advised Transgene on a potential dispute over technology investment agreement
- Advised Tenneco on strategies in disputes over sales agreement and development agreement
- Advised Coty in a dispute over sales agreement
- Defended Q-Med successfully in a dispute over distribution agreement before SHIAC
- Defended a famous US-based investment management entity successfully in an arbitration of disputes over Limited Partnership Agreement
- Defended Dongfang Precision successfully in an arbitration of Share Purchase Agreement with an amount of more than ¥ 2.6 billion before CIETAC
- Acted as an expert witness of the law of Mainland China for Great Investment in an arbitration before HKIAC

Publications/Articles

- RESEARCHES ON JOINT LITIGATION SYSTEM, Shanghai Jiao Tong University Press, 2010
 - RESEARCHES ON IP CAPITALIZATION, China Legal Publishing House, 2012
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